













WHY LIMIT YOURSELF...

... when you can travel aboard the world's largest private yacht and live life to the fullest, all around the globe. The first and only residential ship, *The World* is a place that is beyond place, where journey and destination become one. Whether you're a Resident owner or a Guest onboard, you'll experience the ultimate combination of a friendly and lively atmosphere, unrivalled personal service and the privileged access to the earth's most beautiful destinations.





THE DREAM OF DISCOVERY

Nothing rivals the excitement and beauty of travelling to a new destination by sea. Let us introduce you to an exclusive realm of exploration, one that is effortless yet invigorating. *The World* has been circumnavigating the globe since 2002 and our unique itinerary is charted 18 months in advance so it is easy to plan when and where you would like to join us. By staying in port for several days, you have complete freedom to savour each moment at your own pace.







Create life-long memories with like-minded company in stunning surroundings. From Antarctica to Australia, Venice to Vladivostok, we offer once-in-a-lifetime travel experiences. Specialist guides accompany onshore excursions, enhancing visits with expert knowledge and local vibrancy.









"EVERYWHERE IS HOME"

66 It's quite extraordinary, I never imagined that travelling in this way could be so liberating. There is a sense of apparently endless space on your own doorstep. And such a friendly atmosphere too. It really was the perfect get-away. 99







Sophisticated travellers have the opportunity to own or stay in one of the 165 private luxury residences aboard *The World*. Ranging from chic one-bedroom studios to elegant 2-3 bedroom apartments, all of our residences are private homes: customised and furnished to exacting specifications and individually adapted to suit each of us. All of them provide an irresistible blend of comfort, privacy and security with exceptional design.















"THE EXECUTIVE CHEF GOT SOME LOBSTERS STRAIGHT OFF THE BOAT TODAY, CAN I TEMPT YOU TO TRY ONE?"

Imagine dinner on the deck, just two of you, enjoying some locally-caught shell-fish... and for breakfast, you could pop out for a freshly baked croissant and a delicious cappuccino at our deli... and perhaps a succulent steak lunch with new friends at one of our restaurants. Onboard *The World*, the dining choices are almost limitless – from the convenience of our own onboard grocery to the gastronomic experience of our renowned restaurants, from local specialities to home comforts, from elegant and festive to cosy and quiet.



Our 5,000-bottle cellar reflects how seriously we take the wine list onboard and, travelling the world as we do, we delight in discovering hard-to-find additions from local vintners. Our sommeliers love to share their in-depth knowledge and expertise about our collection; from hidden gems to world-famous classics, from table wines to the finest vintners. And wine owners from local vineyards join us to introduce their favourites too. Discover new flavours, savour treasured greats and learn about wine from the industry's finest.







We usually rent a villa or sail on other luxury yachts or ships, but this year we chose to stay aboard *The World* and it was the best decision we made. All of us, even the grandchildren, loved meeting others who delight in travel and are open to new adventures just like us. One night we invited a few friends to the apartment for a wonderful dinner prepared by one of the chefs – we enjoyed an evening of good wine and funny stories. The next night we went ashore to one of the quaint local cafés – the choice is endless. 2.2





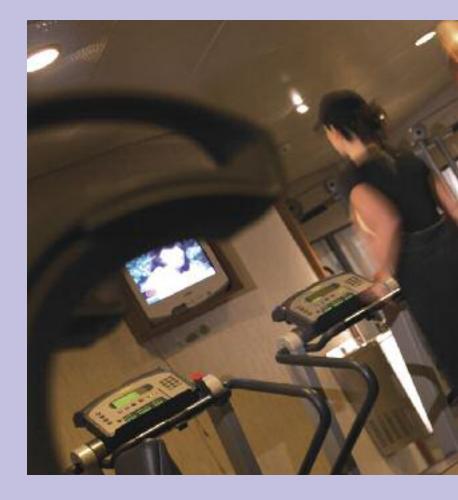


LIFE AT SEA

C Even when it's a day at sea there's a world of entertainment and activity on board waiting to be explored and enjoyed.
From swimming in one of the pools, golf practise, tennis tournaments and sessions with personal trainers to browsing – well, maybe more than browsing – at the only Graff Boutique at sea. There's something for everyone. 2.2







66 As one of the families to live this extraordinary life, we are so fortunate. We enjoy the journey without time pressures or stress. The service is attentive, charming, and always one step ahead. The connectivity means you can easily stay in touch with home and if need be, business as well. They have everything we would expect to find and more, right here in one place, yet in every place as we travel the world... 9 9











Aah – the spa... visit our world-renowned Banyan Tree Spa for a complete sensory experience. Using only the purest products for the ultimate in pampering, relaxation and well being, our spa uses ancient holistic Asian healing traditions to provide unrivalled and unforgettable treatments. East-meets-West in the Banyan Tree signature approach with rejuvenating massage therapies, facials, scrubs and more. A sensual fusion of sounds and scents create a harmony and envelopes you in sheer tranquillity.









Join us to experience something truly extraordinary and it won't take you long to see why *The World* is one of a kind. It's once-in-a lifetime adventures, it's personalised experiences and it's privileged access to the best in travel: it's an exclusive club where everyday offers something new. Explore off the beaten track and see nature's marvels in action when you climb to the edge of a volcano in Papua New Guinea, discover the ancient city of Bodrum, lose yourself in romantic medieval alleys in Venice or live it up with a pint of Guinness in Dublin.

If your passion is travel, come live a life like no other.





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www.aboardtheworld.com United States: + 1 954 874 3399 Europe: +44 20 76297878 sales@residensea.net